

# SOCIETY OF WATERCOLOR ARTISTS

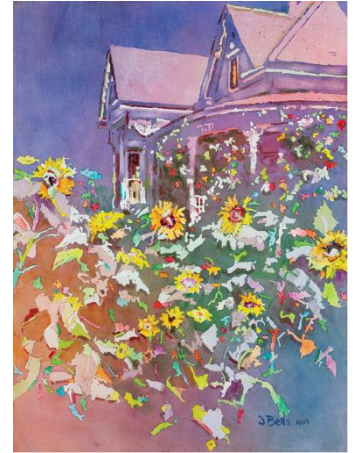
## 2019 Juried Membership Exhibition

[www.swawatercolor.com](http://www.swawatercolor.com)

UNT Health Science Center Gallery  
3500 Camp Bowie Blvd. Fort Worth, TX 76107

### Juror: Judi Betts

AWS, NWS



Judi Betts has attained an international reputation for her transparent watercolor paintings. Her paintings have won over 100 awards in major competitions i.e. The National Academy of Design, American Watercolor Society, National Watercolor Society and Watercolor USA.

### *2019 Members Exhibition Calendar*

**Entry Deadline: Sunday, September 1, 2019 by midnight CST**

**Acceptance Notification: September 10, 2019 by e-mail**

**Shipped Pieces Due: September 26, 2019**

**Delivered Pieces Due: Saturday, September 28, 2019, 10 AM – 12 PM (subject to change)\***

**Installation: September 28, 2019, 12:00 PM (subject to change)\***

**Reception/Awards: Sunday, November 3, 2019, 2-4 PM (subject to change)\***

**Take Down and Pickup: Saturday, November 30, 2019, 2-4 PM (subject to change)\***

**Exhibition Dates: October 1 – November 30, 2019**

\*At time of prospectus all dates regarding delivery, reception and take down were subject to change due to venue policy. If changed, members will be notified as soon as possible.

**EXHIBITION CHAIR:** Skeeter Murley, email: [swaexhibitions@gmail.com](mailto:swaexhibitions@gmail.com)

**AWARDS:** \$3000 in cash and merchandise to be determined by the juror after viewing the work after installation.

**MEMBERSHIP:** This Membership Exhibition is part of the 2019 Membership Package.

The yearly calendar for SWA runs January-December. If joining SWA to participate in the 2019 Membership Exhibition, 2019 dues must be paid before entry deadline. The annual SWA Membership fee is \$40 (Seniors age 65+ pay \$30).

The 2020 Membership Campaign begins in October. 2020 dues qualify members for the Membership exhibition in the Fall of 2020.

## MEMBER ENTRY GROUPS

There will be two separate member entry groups for the show.

- Members with Signature Status – Previously accepted into a least 5 SWA sponsored shows.
- Members pursuing Signature Status

There will be 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, Juror & Honorable Mention awarded in each entry group.

The juror will be instructed to choose the Best of Show painting from the 1<sup>st</sup> place painting from either member group. This will eliminate a 1<sup>st</sup> place in that member group, but will boost the monetary value originally assigned to that place.

Additionally, any Signature Status member who has never been chosen by a juror for an award is eligible for a President's Award.

## SWA SIGNATURE STATUS:

Members who have exhibited in five SWA Juried Exhibitions while sustaining active membership are awarded SWA signature status and may add "SWA" with their signature. Disqualified work does not count toward signature status.

**CATALOGS:** Entrants and sponsors receive a complementary catalog. Additional catalogs are available for sale after the reception. Contact us at swaexhibitions@gmail.com for sponsorship opportunities. Shipped works will have the catalog enclosed in the shipping box.

**ELIGIBLE ARTWORK:** Original artwork only.

Paintings copied from commercial or published photographs or other artist's work, or computer produced work will not be exhibited. If the scene is a well-known scene, tape your own resource materials (photo) to the back of the painting.

Work must be water-media on watercolor paper or Yupo. Water-media includes traditional watercolors, acrylics, inks or gouache. No works on canvas or other materials other than specified.

Minimum image size is 10" x 12." (Matting/framing specs are listed under framing)

### **Not allowed in this exhibition and will result in disqualification:**

- Collage
- Nudes
- Work done during a workshop or in a class that is not original subject matter of artist.
- Copies or likenesses of other artist's artwork.
- Digital reproductions or use of web/online photographs.
- Digital/printer reproductions printed onto surface of artwork.

Art work must have been completed in the last 3 years (after September 2016) and cannot have been shown previously in any SWA juried art exhibitions.

Each artist may submit up to 3 paintings for consideration, no more than one *may* be chosen for the show by the juror.

If accepted, the painting shipped must be the same as the image submitted.

All works must be available through the entire run of the show. Do not submit works that may sell before the show or be shown elsewhere during the show unless you have discussed with Exhibit Chair prior to entering.

## ENTRY PROCEDURE & FEES:

### 1. Sending the digital images:

Electronic submission is required (Slides and images on CD's will not be reviewed).

Correctly sized and labeled images must be sent by the midnight deadline by email to: [swaexhibitions@gmail.com](mailto:swaexhibitions@gmail.com)

In the email with your entry image(s) you must include the following information:

- Your Name
- Address (City, State, Zip)
- Phone Number
- Name of each painting submitted
- Size of each painting submitted (not framed size)
- Price of each painting submitted. (in US Dollars)

If you are submitting more than one entry (up to 3), all of the above information must be included in one email.

### 2. Payment:

**Entry Fee: \$35** (Covers up to 3 images for submission for consideration) and is not refundable.

There are two methods of payment.

(1) Payment can be made online with Pay Pal on the SWA website: [www.swawatercolor.com](http://www.swawatercolor.com).

(2) Payment may be sent by mail to the Exhibition Chair, Skeeter Murley. There is a \$25 fee for returned checks.

**Your payment and images sent indicate you agree to all rules of the prospectus.**

### 3. Entry form:

Entry form will be sent to artists who are accepted into the show and must be completed, signed, and attached to back of painting.

## HOW TO PREPARE IMAGES FOR ENTRY:

1. File format: **JPEG** only

2. **Make sure your images are 3MB maximum, and 1920 pixels on the longest side, 300 dpi.**

Note: [www.picsize.com](http://www.picsize.com) has a simple, free system for resizing images. Use the "custom" option for choosing pixel size. Select "best" for jpeg quality.

3. Image name: should include the artist Last Name, First Name, and Title.

Example: JohnsonPatricia\_A Summer Day.jpeg

4. Orientation: the image submitted must be oriented properly (horizontal or vertical)

5. Show only the image: no frame or mat. These will be disqualified. The image shown is the image used for the catalog and publicity for the show.

6. No digital enhancement of the image is allowed.

7. No slides or photographs will be accepted.

8. Be sure your JPEG image is a high resolution, high quality image.

9. There is a How-To Tutorial by Linda Doll on YouTube using Photoshop Elements. If you do not have the program, she has good information on working with images: <https://www.youtube.com/watch?v=wChDaNa5Z-o>

## FRAMING & SIZE RESTRICTIONS: Failure to follow guidelines shall result in disqualification

· Use Plexiglas (no glass accepted).

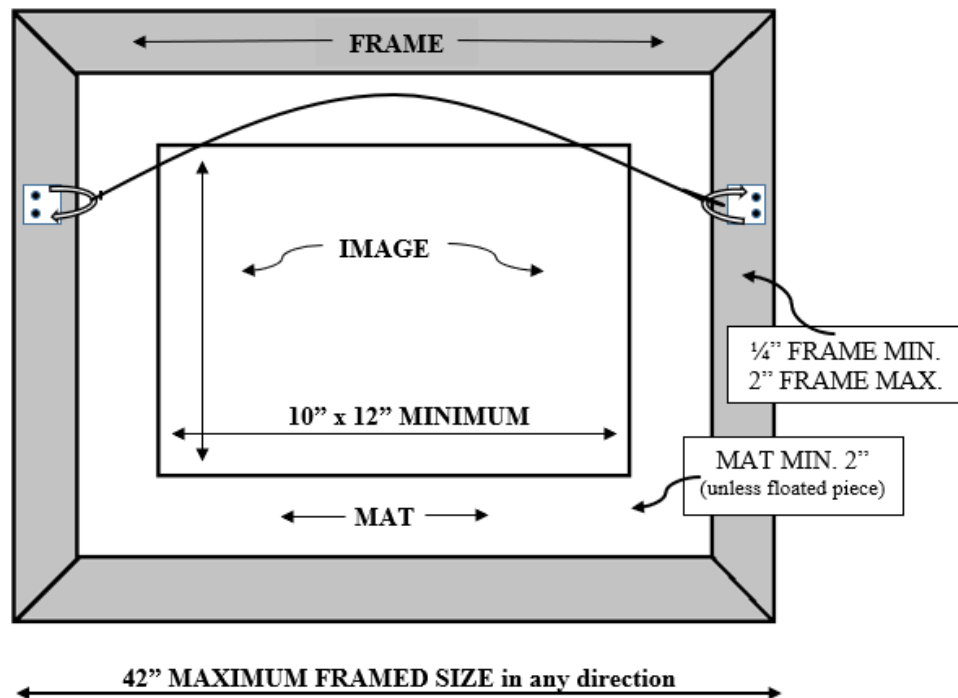
· No frame can be wider than 2" on each side. Maximum *framed* size is 42" any direction.

· Frames may be metal or wood.

· Diptychs/triptychs constitute one painting and must be framed as such.

· All work must be matted using a white/off white mat. A single, double or extra thick mat is acceptable. Floated work is allowed but must be adhered to a proper mat substrate which should show in the frame. Colored filets, colored lining or colored backboards are not allowed and will be disqualified if delivered as such.

- Work must hang by wire using D-rings or metal hanging hardware. No saw-tooth hangers or screw eyes allowed.
- Works which do not meet these requirements or differ substantially from the image submitted will be disqualified. SWA reserves the right to refuse any entry.



**HAND DELIVERY:** There is no handling fee for hand-delivered works.

The following dates may change due to scheduling at venue. Members will be notified if they change.

**HAND DELIVERED WORK: Must be received SATURDAY, SEPTEMBER 28th: 10am to 12pm (Date subject to change)**

**PICK UP WORK:** Hand-delivered entries must be picked up on Saturday, November 30<sup>th</sup> between 2 pm and 4pm.

(Subject to change) Artists who do not pick up their entries during the appropriate time will be charged a fee of \$6 per day. **NO EXCEPTIONS.** (Please be prompt. If unable to pick up your own work, be responsible for making arrangements with someone else to pick up your work.)

**Paintings cannot be withdrawn before the close of the exhibition unless approved by Exhibit Chair prior to removal. No exceptions to this rule.**

### **SHIPPED DELIVERY AND RETURN OF ACCEPTED WORK:**

All shipped art work will be charged a \$40 handling fee. This is separate from the costs involved in the actual shipping of art work to and from the venue. Hand delivered works do not face a handling charge.

All artists who ship work must provide a pre-paid return shipping label. Unsold work will not be returned without a prepaid return shipping label provided. No CODs or Call Tags.

Artists are responsible for all shipping costs both ways. UPS, DHL, and FEDEX may be used. It is recommended that artists check with local shippers for fees before entering the show as this may affect the pricing of art work.

**Do NOT ship using the U.S. Postal Service.** No wood crates or Styrofoam peanuts. We recommend reusable cartons (preferably Airfloat Systems or similar).

The address of Box and Ship must be written on the carton itself as well as the label (in case the label comes off in transit). Inside the shipped box include: art work ready to hang, entry form, return shipping label and \$40 check for handling to SWA. Ship accepted work to: SWA Show, Attention: Rajan Dorasami BOX and SHIP, 4455 Camp Bowie Drive, Suite 114, Fort Worth, TX 76107 Box and Ship Phone Number: (817) 377-8754

Shipped work must arrive by September 26<sup>th</sup>, 2019.

**SALES:** SWA withholds 25% commission on sales. Entries not clearly marked with a price are considered not for sale. Prices cannot be changed after the entry process. Details for shipping sold works will be worked out between SWA and the artist. Payment for sold artwork will be issued within 30 days of receipt of payment from buyer.

**LIABILITY, INSURANCE, PROSPECTUS AGREEMENT:** Submission to the SWA juried exhibition constitutes an agreement on the part of the entrant to the conditions set forth in this prospectus. Every precaution will be taken in handling art work. SWA, Box and Ship or UNT Health Science Center are not responsible for loss or damage to any work of art. Artists are responsible for loss/damage to any work, and for insurance of paintings to, from, and during the exhibit. Any art work arriving without the proper payments will be held until those fees are paid. If, after 30 days, the artist has not provided payment, the art work in question will become the property of SWA. If it is an award-winning piece, those payments will be deducted from the award before the painting is returned.

SWA may adjust or correct information in this prospectus prior to the September entry deadline.

If you need help entering this exhibit, contact Exhibition Chair Skeeter Murley at [swaexhibitions@gmail.com](mailto:swaexhibitions@gmail.com)

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